



HOLMES DYER

## Bethany Hold

### Consultant / Researcher

BA (CCJ), Dip (MediaComms)

#### Qualifications

Bachelor of Criminology and Criminal Justice (Griffith University)

Diploma of Media and Communications (Griffith College)

#### Affiliations

Member of the Urban Development Institute of Australia (UDIA)

Planning Institute of Australia (Affiliate)

#### Key Expertise

- Community engagement
- Data collection, analysis and presentation
- Empirical and statistical research
- Housing, social and demographic documentation
- Report writing
- Statutory planning (policy and assessment)

#### Professional History

Bethany has a dual background in Criminology and Criminal Justice, and Media and Communications. These practical behavioural and human skill sets have enabled her to become a well-rounded consultant. She is an avid researcher with a critical eye for crime prevention through environmental design. Bethany has a keen interest in the design and development of places that underpin strong and resilient communities and is conscious of the importance in the shaping of public realm initiatives to meet the relevant socio-economic context. Bethany is especially involved in ensuring that regional and town planning provides a strong precondition for healthy, safe and inclusive living.

Prior to joining Holmes Dyer, Bethany was placed with a State police service where she gained considerable experience in preparing assessment reports for Committees to aid in the evaluation of current procedures and the establishment of new organisational performance metrics. In this role Bethany spent considerable time analysing survey data, researching various socio-economic and crime-related data, and identifying links and trends through empirical research and analysis.

#### Experience

Bethany has a broad range of experience in numerous state, local and regional matters, statutory planning, development close-out reviews, unsolicited proposals and site due diligences. She has a keen eye for good urban form, safety, connectivity and functionality. Bethany is well experienced with the collection, analysis and tabulation of statistical data, including RP Data, the analysis of housing developments, reviewing of statutory planning policies and development form, graphic visuals and documents and demographic analysis.

Bethany is experienced in community engagement and participation, and has experience in conducting consultation, including focus groups. She also has well developed interpersonal and communication skills and has no difficulty in working with people from a wide range and diversity of backgrounds. Her qualifications in Media and Communications have made Bethany a strong and concise writer, being able to clearly articulate concepts to a broader audience.

A key aptitude is her ability for conceptual reasoning, and thus she is able to synthesise complex issues into practical outcomes.