

## Key Services

Strategic Review and Advice

Situation and Site Analysis

Needs Assessments

Supply and Demand

Socio-economic Assessment

Community facilities and service analysis

Land Use Policy

Property Assessment

Urban Design

Concept Formulation

Activation and Place-making

Governance Models

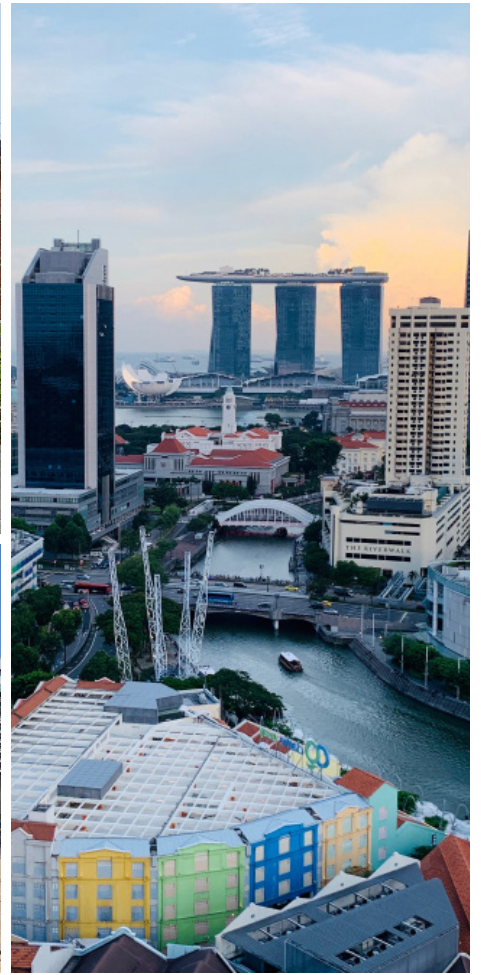
Implementation and Delivery Frameworks

Development Staging

Investment Attraction

Consultation and Stakeholder Engagement

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## Master Planning

Holmes Dyer approaches master planning as an integrated physical, social, economic and ecological design challenge. We do this in a manner that is both pragmatic and underpinned by economic sustainability and realistic financial models.

The issues to be addressed in master plans are often complex and require strategic and critical thinking to build consensus and transform areas into places that people enjoy. A successful master plan clearly articulates a vision for an area in spatial terms and is supported with implementation mechanisms to give effect to the vision. Master planning involves investigations, multiple inputs and conversations with local communities, businesses, government agencies, stakeholders and interested persons.

Holmes Dyer can deliver master plans of any scale ranging from individual sites, to neighbourhoods, suburbs and towns. We do this with our specialist team of multi-disciplinary staff and with diverse inputs to ensure the best possible outcome for the master plan.

create • manage • deliver | land • cities • communities

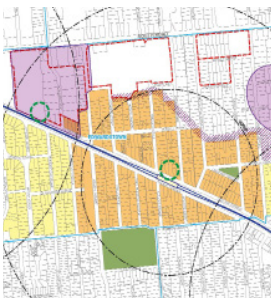
# Master Planning

Holmes Dyer's master plans address a broad range of aspects that make a place successful such as:

- Urban design quality and integration with surrounding context (surrounding land uses and the natural environment)
- Relationship to history, culture and sense of identity and place
- Entry statements and public art
- Relationships between buildings and open space
- Built form scale, height, massing and bulk
- Movement networks for people and vehicles
- Infrastructure requirements
- Economic and employment opportunities
- Provision of services
- Engagement of local people

We can do this by calling on our core competencies in:

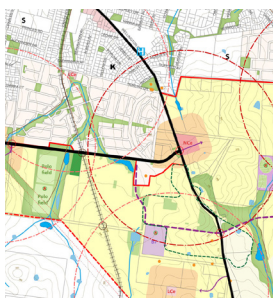
- Urban design
- Strategic and land use planning
- Environmental sustainability and social planning
- Economic development and activation
- Demographic analysis
- Socio-economic assessment
- Community facilities and service analysis
- Property and market assessment
- Investment attraction
- Consultation and stakeholder engagement
- Local governance, advocacy, policy and program initiatives



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# Master Planning

## Project Examples<sup>1</sup>



### Townships, Centres and Main Streets

- Robinvale Township Master Plan
- Roseworthy Town Centre
- Angle Vale Road Centre
- Curtis Road Main Street
- Fulham Gardens District Centre
- Seaford District Centre
- Aldinga District Centre
- The Parks Neighbourhood Centre
- Rundle Mall Master Plan

### New Communities

- Bridgewater-Gagebrook Master Plan
- Old Reynella Former Winery Site Master Plan
- Oakden and Gilles Plains Master Plan
- Brompton Village
- Port Adelaide Waterfront Renewal Master Plan
- Northfield Stage 3 (Lightsview)
- Lowes Creek / Maryland Local Environmental Plan
- Lucindale Master Plan Update (current)
- Cummins Township Master Plan
- Goolwa North Master Plan (current)

### Transport and Infrastructure

- Aviation Precinct, Greater Edinburgh Parks
- Tea Tree Plaza Interchange Master Plan
- Paradise Interchange Master Plan

### Employment Precincts

- Edwardstown Employment Precinct and Activation Master Plan
- Wilton New Town Centres and Employment Precinct
- Circa Mulpha Norwest Master Plan
- Minda Brighton Campus
- Bedford Balyana Campus

### Community Hubs

- Flinders University "Village" Master Plan
- Payneham Library Location Analysis
- Norwood Library Relocation
- St Peters Library Upgrade
- Fulham Gardens Shopping Centre / Library Integration
- Adelaide Plains Community and Civic Hub
- Riverbank Plaza Master Plan

<sup>1</sup> Examples of projects undertaken by Holmes Dyer and/or its staff

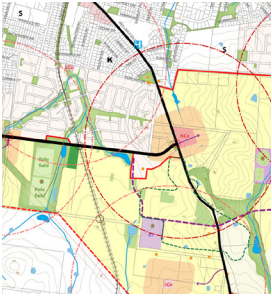
# Master Planning

## Project Examples<sup>1</sup>

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### Sports, Recreation and Open Space

- Tumby Bay Sports Precinct Master Plan (current)
- Alan Glassey Park Master Plan
- The Parks Community Centre
- Unley Oval Complex
- River Torrens Linear Park
- Weymouth Oval
- Camden Oval Community Hub
- Henley Memorial Oval
- AAMI Stadium Precinct Main Street
- Tailem Bend Motorsport Park
- South Australian Harness Racing Club



<sup>1</sup> Examples of projects undertaken by Holmes Dyer and/or its staff